

Berkeley Buzz Email Group and Group Usage Policy (Revised May 10, 2016)

Description

The Berkeley Buzz (the Buzz) is an email mail group available to all Berkeley Place residents. It is a Yahoo email group and is free of charge. Membership is strictly voluntary. Residents may opt in or opt out at any time. BPA membership is not required to be a member. Emails addressed to Berkeleybuzz@yahoogroups.com are distributed to every member of the Berkeley Place group. Emails sent to the group go directly to the email address of every member of the Buzz. As of 2009, over 475 email addresses subscribe to the Buzz.

Only members of the group are allowed to send emails to the group. There is never a risk of receiving email from someone who is not approved to be sending emails. Various outside salespeople have requested access to the group in the past and have been denied. The maintenance of the Buzz email group is the responsibility of the Berkeley Buzz Email Chairperson as defined in the Berkeley Place Association Bylaws. The Berkeley Buzz emails will not be monitored prior to going out, but if a neighbor should feel that an email is in violation of the Usage Policy they can contact the Buzz Administrator or the President confidentially.

Usage Policy

The Buzz is for use by Berkeley residents to discuss items of neighborhood importance. Members are urged to limit the emails sent to the group to be of importance or relevance to fellow neighbors.

The following are *acceptable* topics to send to the Buzz:

- Reporting issues regarding neighborhood crime or safety
- Recommendation requests or referrals for tradesmen (plumbers, electricians, etc.)
- Announcements for neighborhood events
- Announcements for zoned neighborhood public schools
- Announcements regarding city events or city news that impact the neighborhood
- Lost pet information or Pets needing a home
- For Sale or Free Items to neighborhood
- Information on Housing, Houses for Sale, or Realtor Information related to neighborhood
- Classifieds ads from Berkeley residents (for sale, for rent, for free, jobs, wanted)
- Restaurant reviews.

The following are *unacceptable* messages to send to the Buzz:

- Political endorsements
- Solicitations by for-profit business (residents advertising their business or that of a friend)
- Religious solicitations
- Adult oriented content
- Abusive language
- Jokes, virus warnings, items of questionable importance.
- "Reply to All" personal responses to Buzz messages.

When in doubt about acceptable content, please check with the Buzz administrator (buzz@berkeleyplace.org).